

We support your titles, we would like your support

Let Us Design a Custom Exposure Package for You!

Who We Reach

CONSUMERS (75%) • **LIBRARIANS** (20%) • **INDUSTRY** (5%)

How We Reach Them

PRINT

- AudioFile Magazine (print & digital, 6x/year)

WEB

- AudioFileMagazine.com (weekly)

EMAIL

- E-newsletter (3x/monthly)

SOUND

- RealTime Reviews email (weekly)

SOCIAL MEDIA

- Sound Reviews (daily)
- Sponsored email (by request)
- Facebook, Twitter, SoundCloud

PLUS

MILLIONS OF
LISTENER EXPOSURES
THROUGH REVIEWS
AVAILABLE ON LIBRARY
AND RETAIL SITES

- SYNC Summer Program
- SYNC E-newsletters (Fall & Winter)



By the Numbers

15,000
in print

120,000
online

60,000
email

10,000
sound

25,000
social media

230,000
listeners



2017

Magazine Editorial Calendar & Closing Dates

December 2016/January 2017

The Year in Audiobooks 2016

Best Audiobooks & Best Voices of the Year

SPACE: September 26, 2016

MATERIALS: **October 3, 2016**

February/March 2017

Black History Month

SPACE: November 21, 2016

MATERIALS: **November 28, 2016**

April/May 2017

Children & Family Listening

Audiobooks on the Go

Recommended Listening List

SPACE: January 30, 2017

MATERIALS: **February 6, 2017**

June/July 2017

June is Audiobook Month

Audies Awards Finalists

SYNC Teen Summer Listening

SPACE: March 27, 2017

MATERIALS: **April 3, 2017**

August/September 2017

Audies Gala & Winners 2017

History & Biography

SPACE: May 30, 2017

MATERIALS: **June 5, 2017**

October/November 2017

Technology

Fall Books

SPACE: July 31, 2017

MATERIALS: **August 7, 2017**

December 2017/January 2018

The Year in Audiobooks 2017

Best Audiobooks & Best Voices of the Year

SPACE: September 25, 2017

MATERIALS: **October 2, 2017**

**Let Us Design a Custom
Exposure Package for You!**

Email: michele@audiofilemagazine.com



INDEPENDENT PUBLISHERS & AUTHORS TITLE SHOWCASE

Present your audiobook to AudioFile readership
with a PRINT & WEB display package.

Cost per title: \$550

- Print display in TWO issues.
- Website title array for FOUR months

(SAMPLE)
Print display

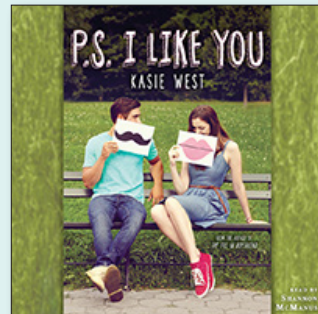
(SAMPLE)
Web site display

Submission materials:

- Cover image (.jpg, 300dpi)
- Titles & Publisher details
- Direct buy or product page link
- 50-word text paragraph to include the information:
 - AUDIOBOOK TITLE
 - By AUTHOR, read by NARRATOR
 - Published by PUBLISHER/ www.yourwebsite.com
 - DATE Available & QR CODE
 - PRICE Download & CD

Delivery

- Email: media@audiofilemagazine.com



When Lily scribbles a line from her favorite song on her desk, she never expects someone to mysteriously continue the lyric. Soon, Lily and her anonymous pen pal are exchanging letters and sharing secrets. As they grow closer, she realizes she is falling for him. An utterly charming story about mixed messages, missed connections, and the magic of good old-fashioned secret admirer notes.

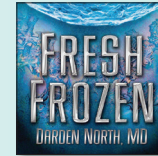
P.S. I LIKE YOU

By Kasie West, read by Shannon McManus

Published by IDEAL AUDIOBOOKS

Available Now / \$DD, MP3 CD, CD (CDs distributed by Dreamscape)

Kick Back with Audiobooks: Independent Publishers & Authors

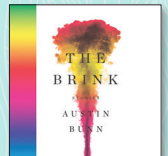


Tinker Murtagh thinks this job is simple, but he's never robbed a medical clinic - and he's never dealt with Dr. Henry Van Deman. A young policeman and his desperate, infertile wife meet Lucille Wax and her sales catalogue of human embryo and egg donors. Suddenly their Mississippi community faces grisly murder, Hollywood celebrity, and a physician with a hidden agenda.

Fresh Frozen
By Darden North, read by Flora Plumb
Published by PONDER HOUSE PRESS
Available now at Audible, iTunes, & Amazon / DD

A cast of award-winning narrators brings Austin Bunn's short stories to life in *The Brink*. Told in a stunning range of voices, styles, and settings—and featuring original musical interludes—the stories in Bunn's debut collection capture the transformations and discoveries at the edge of irrevocable change.

The Brink
By Austin Bunn, read by Austin Bunn, Luke Daniels, Tanya Eby, Ralph Lister, Amy McFadden, Mikael Narumore, and Nick Podolski
Published by ACX/BLUNDER WOMAN PRODUCTIONS
Available now at Audible, iTunes, & Amazon / DD



October, 1942. Lieutenant Charlie Harrison reports for duty aboard a worn-out WWII-era submarine. While the Battle of Guadalcanal rages, the captain plans a daring attack against Rabaul, the heart of Japanese power in the South Pacific. There, the hunter will become the hunted.

Crash Dive: A Novel of the Pacific War
By Craig DiLouie, read by R.C. Bray
Published by BLUE HERON AUDIO
Available Now / DD

Gladys Gatsby is nervous about juggling middle school and her secret job as the New York Standard's youngest restaurant critic. She knows it's time to come clean to her parents. But her perfectly planned reveal is put on hold when her Aunt Lydia, who knows her secret, arrives from Paris. It's time for Gladys to be true to herself and honest with her friends and family, regardless of what those around her think. Enjoy the whole series from Ideal Audiobooks!

Stars so Sweet (All Four Stars Series, Book 3)
By Tara Dairman, read by Kathleen McInerney
Published by IDEAL AUDIOBOOKS
Available in July / DD, MP3 CD, CD (CDs distributed by Dreamscape)



June/July 2016 ■ 11

Sample of page from print magazine

Sample of individual title listing from print magazine

OTHER ADVERTISING

Premier Publisher

LOGO LISTINGS WITH ONLINE REVIEWS, EXPANDED
RECORD IN TALENT & INDUSTRY GUIDE, & FULL
REVIEW LICENSE

1 X

\$1,000

Sound Reviews (quarterly)

SOUNDCLOUD PLATFORM

\$600

SYNC Summer Program (annual)

- ONE YA TITLE + ONE CLASSIC
- SYNC SUMMER TITLES PLUS ONE NEWSLETTER HORIZONTAL BANNER

\$700

\$1000

Sponsored Email

choice of consumer or librarian focused list

SOLE SPONSOR

1 X	3 X	6 X
\$1750	\$1500	\$1250

E-Newsletter 1 & E-Newsletter 3

40,000 contacts 30% open rate

	1 X	3 X	6 X	12 X
PKG: HORIZONTAL BANNER + 4 JACKET ARRAY	\$1000	\$900	\$750	\$600
HORIZONTAL BANNER	\$650	\$475	\$450	\$400

Run dates E-Newsletter 1: Jan 11, Feb 8, Mar 8, Apr 12, May 10, Jun 7, Jul 12, Aug 9, Sep 13, Oct 11, Nov 8, Dec 6

Run dates E-Newsletter 3: Jan 25, Feb 22, Mar 22, Apr 26, May 24, Jun 21, Jul 26, Aug 23, Sep 27, Oct 25, Nov 29, Dec 20

E-Newsletter 2

40,000 contacts 30% open rate

	1 X	3 X	6 X	12 X
PKG: OVERHEAD BANNER + 4 JACKET ARRAY	\$1600	\$1400	\$1000	\$800
HORIZONTAL BANNER	\$650	\$475	\$450	\$400

Run dates E-Newsletter 2: Jan 18, Feb 15, Mar 15, Apr 19, May 17, Jun 14, Jul 19, Aug 16, Sep 20, Oct 18, Nov 15, Dec 13

Real Time Reviews

6,000 library professionals 30% open rate

	1 X	3 X	6 X	12 X
PKG: OVERHEAD BANNER + 4 JACKET ARRAY	\$400	\$325	\$300	\$250
HORIZONTAL BANNER	\$300	\$250	\$200	\$150

Run dates Real Time Reviews: Every Thursday

SYNC E-Newsletters

20,000 contacts 30% open rate

	1 X
HORIZONTAL BANNER	\$650

Run dates for SYNC E-Newsletters: Jan 17 & Oct 17

AudioFileMagazine.com

	1 X	3 X	6 X	12 X
HORIZONTAL BANNER (Review & Other Pages)	\$1000	\$900	\$750	\$600
VERTICAL BANNER (Talent & Industry Guide)	\$400	\$300	\$250	\$200

	1 title	5 titles	10 titles	25 titles
UPCOMING TITLE RELEASES JACKETS (3 months on site)	\$100	\$300	\$500	\$1000

Web Closing Dates

20th of each month prior to posting

E-newsletter Materials Due:

E-Newsletter 1: 25th of month prior to run

E-Newsletter 2: 4th of run month

E-Newsletter 3: 10th of run month

Real Time Reviews: 10 days prior to run date

SYNC: January 3, October 3



REAL TIME REVIEWS OVERHEAD BANNER
600 X 150



E-NEWSLETTER BANNERS
500 X 150



VERTICAL SIDE COLUMN
260 x 300



4 JACKET ARRAY
Hi Res Square minimum: 300 X 300

File Requirements

- 72 dpi, RGB color
- jpg or gif format; animated gif; ok w/ minimum 5-second delay

Delivery

- Email: media@audiofilemagazine.com (5MB)