We support your titles, we would like your support
Let Us Design a Custom Exposure Package for You!

Who We Reach

CONSUMERS (75%) • LIBRARIANS (20%) • INDUSTRY (5%)

How We Reach Them

PRINT
• AudioFile Magazine (print & digital, 6x/year)

WEB
• AudioFileMagazine.com (weekly)

EMAIL
• E-newsletter (3x/monthly)

SOUND
• RealTime Reviews email (weekly)

SOCIAL MEDIA
• Sound Reviews (daily)
• Sponsored email (by request)
• Facebook, Twitter, SoundCloud
• SYNC Summer Program
• SYNC E-newsletters (Fall & Winter)

By the Numbers

15,000 in print
120,000 online
60,000 email
10,000 sound
25,000 social media
230,000 listeners

*PLUS*
MILLIONS OF
LISTENER EXPOSURES
THROUGH REVIEWS
AVAILABLE ON LIBRARY
AND RETAIL SITES

We support your titles, we would like your support.
2017 Magazine Editorial Calendar & Closing Dates

December 2016/January 2017
The Year in Audiobooks 2016
Best Audiobooks & Best Voices of the Year
Space: September 26, 2016
Materials: October 3, 2016

February/March 2017
Black History Month
Space: November 21, 2016
Materials: November 28, 2016

April/May 2017
Children & Family Listening
Audiobooks on the Go
Recommended Listening List
Space: January 30, 2017
Materials: February 6, 2017

June/July 2017
June is Audiobook Month
Audies Awards Finalists
SYNC Teen Summer Listening
Space: March 27, 2017
Materials: April 3, 2017

August/September 2017
Audies Gala & Winners 2017
History & Biography
Space: May 30, 2017
Materials: June 5, 2017

October/November 2017
Technology
Fall Books
Space: July 31, 2017
Materials: August 7, 2017

December 2017/January 2018
The Year in Audiobooks 2017
Best Audiobooks & Best Voices of the Year
Space: September 25, 2017
Materials: October 2, 2017

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Email: michele@audiofilemagazine.com
Present your audiobook to AudioFile readership with a PRINT & WEB display package.

Cost per title: $550
• Print display in TWO issues.
• Website title array for FOUR months

Submission materials:
• Cover image (.jpg, 300dpi)
• Titles & Publisher details
• Direct buy or product page link
• 50-word text paragraph to include the information:
  - AUDIOBOOK TITLE
  - By AUTHOR, read by NARRATOR
  - Published by PUBLISHER/ www.yourwebsite.com
  - DATE Available & QR CODE
  - PRICE Download & CD

Delivery
• Email: media@audiofilemagazine.com

When Lily scribbles a line from her favorite song on her desk, she never expects someone to mysteriously continue the lyric. Soon, Lily and her anonymous pen pal are exchanging letters and sharing secrets. As they grow closer, she realizes she is falling for him. An utterly charming story about mixed messages, missed connections, and the magic of good old-fashioned secret admirer notes.

P.S. I LIKE YOU
By Kasie West, read by Shannon McManus
Published by IDEAL AUDIOBOOKS
Available Now / $DD, MP3 CD, CD (CDs distributed by Dreamscape)

OTHER ADVERTISING

Premier Publisher
LOGO LISTINGS WITH ONLINE REVIEWS, EXPANDED RECORD IN TALENT & INDUSTRY GUIDE, & FULL REVIEW LICENSE

Sound Reviews (quarterly)
SOUNDCLOUD PLATFORM

SYNC Summer Program (annual)
- ONE YA TITLE + ONE CLASSIC
- SYNC SUMMER TITLES PLUS ONE NEWSLETTER HORIZONTAL BANNER

Sponsored Email
choice of consumer or librarian focused list

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rev. 10/26/2016
**E-Newsletter 1 & E-Newsletter 3**

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Run dates E-Newsletter 1: Jan 11, Feb 8, Mar 8, Apr 12, May 10, Jun 7, Jul 12, Aug 9, Sep 13, Oct 11, Nov 8, Dec 6

**E-Newsletter 2**

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Run dates E-Newsletter 2: Jan 18, Feb 15, Mar 15, Apr 19, May 17, Jun 14, Jul 19, Aug 16, Sep 20, Oct 18, Nov 15, Dec 13

**Real Time Reviews**

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Run dates Real Time Reviews: Every Thursday

**SYNC E-Newsletters**

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Run dates for SYNC E-Newsletters: Jan 17 & Oct 17

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**AudioFileMagazine.com**

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**UPCOMING TITLE RELEASES JACKETS**

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**Web Closing Dates**

20th of each month prior to posting

**E-newsletter Materials Due:**

- **E-Newsletter 1:** 25th of month prior to run
- **E-Newsletter 2:** 4th of run month
- **E-Newsletter 3:** 10th of run month
- **Real Time Reviews:** 10 days prior to run date
- **SYNC:** January 3, October 3

**Real Time Reviews**

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Run dates Real Time Reviews: Every Thursday

**SYNC E-Newsletters**

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Run dates for SYNC E-Newsletters: Jan 17 & Oct 17

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**File Requirements**

- 72 dpi, RGB color
- jpg or gif format; animated gif ok w/ minimum 5-second delay

**Delivery**

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