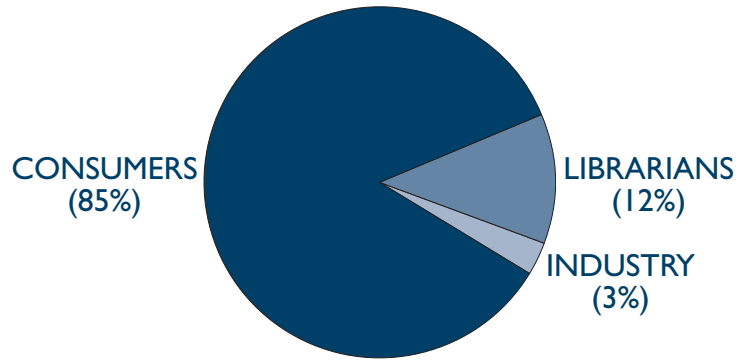


## We support your titles, we need your support

### Who We Reach



### How We Reach Them

website • email • social media • podcast • print



### Our Content Partners

Millions of listener exposures through reviews available on library and retail sites



every 30 days

By the Numbers  
**130,000**  
website

**105,000**  
email

**50,000**  
social media

**35,000**  
podcast

**15,000**  
print

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**335,000**  
listeners



2022

**Magazine Editorial Calendar & Closing Dates**

**December 2021/January 2022**

*The Year in Audiobooks 2021*  
Best Audiobooks of the Year  
Space: September 27, 2021  
Materials: **October 4, 2021**

**February/March 2022**

*Black History Month*  
Space: November 22, 2021  
Materials: **December 1, 2021**

**April/May 2022**

*Audiobooks for Kids & Teens*  
SYNC Teen Summer Listening  
Space: January 24, 2022  
Materials: **January 31, 2022**

**June/July 2022**

*Golden Voices*  
June is Audiobook Month  
2021 Audie® Awards  
Space: March 28, 2022  
Materials: **April 4, 2022**

**August/September 2022**

*Summer Listening*  
Focus on Indie Titles & Publishers  
Space: May 26, 2022  
Materials: **June 1, 2022**

**October/November 2022**

*Fall Listening*  
Mystery & Suspense Audiobooks  
Space: July 24, 2022  
Materials: **August 1, 2022**

**December 2022/January 2023**

*The Year in Audiobooks 2022*  
Best Audiobooks of the Year  
Space: September 26, 2022  
Materials: **October 3, 2022**

**February/March 2023**

*Black History Month*  
Space: November 21, 2022  
Materials: **December 1, 2022**

**Let Us Design a Custom Exposure Package for You!**

Email: [michele@audiofilemagazine.com](mailto:michele@audiofilemagazine.com)



Present your audiobook to AudioFile readership with a 2 issue PRINT & 4 month WEB display package. Includes feature in RealTimeReviews newsletter.

### Showcase

- ONE TITLE \$550
- THREE TITLES \$525
- SIX TITLES \$500

(SAMPLE)

Print display

(SAMPLE)

Web site display

(SAMPLE)

Newsletter display

#### Submission materials

- SQUARE Hi-Res jacket image (as large as possible, 300dpi) .jpg format
- Audiobook title, Author, Narrator, Publisher, Release date
- Format (i.e. digital download)
- 50 words of copy [written by the advertiser]
- Web link to product page (on your own site, Audible, Amazon—as you like)
- Price (optional)
- Name for the ADVERTISER DIRECTORY, and contact info

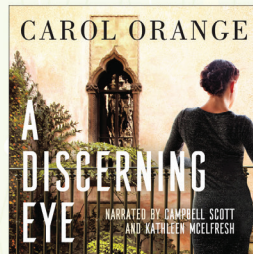
#### Delivery

- [Indie Showcase Material Submission Form](#)

After the tragic theft at the Isabella Stewart Gardner Museum, art dealer Portia Malatesta analyzes the stolen paintings and constructs a psychological portrait of the thief. She suspects the mastermind behind the heist is obsessed with the interplay of dark and light—not only in art, but also in life.

#### A Discerning Eye

By Carol Orange, read by Campbell Scott and Kathleen McElfresh  
Published by CAVAN BRIDGE PRESS  
Available Now / MP3 / \$25.00



### Spring into New Audiobooks: Selections



When 10-year-old Roosevelt Banks discovers that his two best friends are planning a bike trip, he wants more than anything to go along. There's just one problem—he doesn't have a bike. Roosevelt's parents agree to buy him a new bike if he can manage to be good for two whole weeks. This leads to more trouble than expected.

**Roosevelt Banks, Good-Kid-in-Training**  
By Laurie Calkhoven, read by Marie Miles  
Published by ONE ELM BOOKS, an imprint of RED CHAIR PRESS  
Available Now / CD / 14.99

After the tragic theft at the Isabella Stewart Gardner Museum, art dealer Portia Malatesta analyzes the stolen paintings and constructs a psychological portrait of the thief. She suspects the mastermind behind the heist is obsessed with the interplay of dark and light—not only in art, but also in life.

**A Discerning Eye**  
By Carol Orange, read by Campbell Scott and Kathleen McElfresh  
Published by CAVAN BRIDGE PRESS  
Available Now / MP3 / \$25.00



Women are speaking up, stepping out, and breaking through. *Rethink: Smashing the Myths of Women in Business* shares the stories of women who opened up personal and professional possibilities by being authentic, taking risks, and pushing past obstacles. These stories tell of innovation, show how women rise, and ignite change.

**Rethink: Smashing the Myths of Women in Business**  
By Andi Simon, PhD, read by Nan McNamara  
Published by FAST COMPANY PRESS  
Available Now / CD / 21.95

"The White Rose" was a group of students and professors who posed Hitler by distributing leaflets denouncing the Nazis regime. Sophie, Hans, and a third student were caught and executed. This gripping account of courage and morality by Inge Scholl, an's and Sophie's sister, includes court documents and testimony from contemporary witnesses. This is a story worth listening to!

**The White Rose: Munich 1942-1943**  
By Inge Scholl, read by Elizabeth Wiley, Heather Handerson, Edoardo Ballerini, Ylee Harwood, David Skulski, Dion Graham, Josh Bloomberg, Paul Sirkkwa  
Published by POST HYPNOTIC PRESS INC.  
Available now / DD, CD, MP3 CD



Sample of individual title listing from print magazine

Sample of page from print magazine

## OTHER OPPORTUNITIES

### Premier Publisher

LOGO LISTINGS WITH ONLINE REVIEWS, EXPANDED RECORD IN TALENT & INDUSTRY GUIDE, & FULL REVIEW LICENSE

I X

\$1,000

### SYNC Summer Program (annual)

- TWO TITLES PLUS SYNC PAGE BANNER

\$850

- TWO TITLES PLUS SYNC PAGE BANNER AND SYNC ENEWS BANNER

\$1,250

### Podcast Sponsorship (monthly)

DISTRIBUTED ON APPLE, GOOGLE, AND WHEREVER PODCASTS ARE FOUND

\$1,500

### NEW! Sponsored Webinar

MODERATED WEBINAR WITH NARRATORS OF SPONSOR TITLES (BASED ON AN AGREED THEME)

\$1,000

### E-News 1, E-News 2 & E-News 3

71,000 contacts 25% open rate	1 X	3 X	6 X	12 X
PKG: TOP BANNER + 4 JACKET ARRAY	\$1,600	\$1,400	\$1,000	\$800
HORIZONTAL BANNER	\$650	\$525	\$475	\$425
OVERHEAD BANNER	\$1,000	\$800	\$600	\$500

Run dates E-Newsletter 1: Jan 12, Feb 9, Mar 9, Apr 6, May 4, Jun 8, Jul 6, Aug 3, Sep 7, Oct 5, Nov 2, Dec 7  
 Run dates E-Newsletter 2: Jan 19, Feb 16, Mar 16, Apr 13, May 11, Jun 15, Jul 13, Aug 10, Sep 14, Oct 12, Nov 9, Dec 14  
 Run dates E-Newsletter 3: Jan 26, Feb 23, Mar 23, Apr 20, May 18, Jun 22, Jul 20, Aug 17, Sep 21, Oct 19, Nov 16, Dec 21

### Real Time Reviews

3,000 library and industry professionals 25% open rate	1 X	3 X	6 X	12 X
PKG: OVERHEAD BANNER + 4 JACKET ARRAY	\$400	\$325	\$300	\$250
HORIZONTAL BANNER	\$300	\$250	\$200	\$150

Run dates Real Time Reviews: Every Thursday

### SYNC E-Newsletters

34,000 contacts 30% open rate	1 X
HORIZONTAL BANNER	\$650

Run dates for SYNC E-Newsletters: Jan 11; March 15; Oct 11

### AudioFileMagazine.com

	1 X	3 X	6 X	12 X
HORIZONTAL BANNER (Homepage & Review Pages)	\$1,000	\$900	\$750	\$600
VERTICAL BANNER (Talent & Industry Guide)	\$400	\$300	\$250	\$200

### Web Closing Dates

20th of each month prior to posting

### E-News Materials Due

ALL E-News Materials: 10 days prior to run date  
 Real Time Reviews: 10 days prior to run date  
 SYNC: January 4, March 1, October 4



**HOMEPAGE BANNER**

728 X 180



**REVIEW PAGE / E-NEWS BANNER**

600 X 150



**VERTICAL  
SIDE COLUMN**

260 x 300



**4 JACKET ARRAY**

Hi Res Square minimum: 300 X 300

#### File Requirements

- 72 dpi, RGB color
- jpg or gif format; animated gif; ok w/ minimum 5-second delay

#### Delivery

- [Website Materials Submission Form](#)
- [E-News Materials Submission Form](#)





### Sponsored Email

choice of Consumer or librarian focused lists

6 designs offered

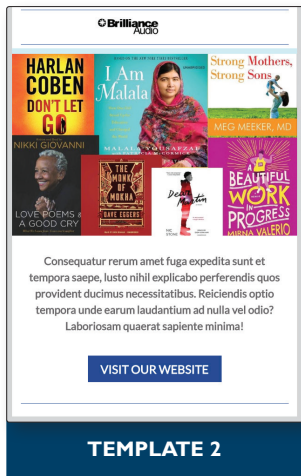
	1 X	3 X	6 X
SOLE SPONSOR	\$1,800	\$1,600	\$1,400

#### SINGLE IMAGE / EVENT



TEMPLATE 1

#### HERO IMAGE, TEXT & CALL TO ACTION



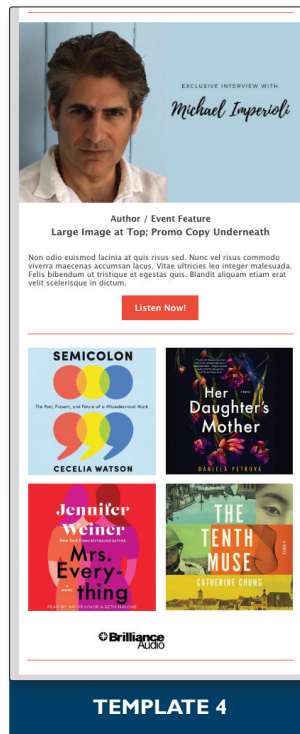
TEMPLATE 2

#### SINGLE TITLE SHOWCASE



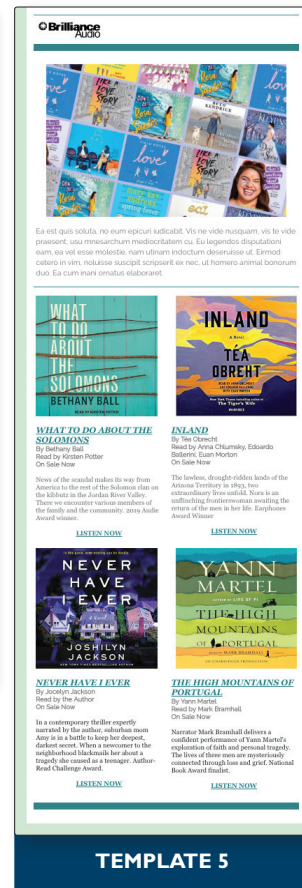
TEMPLATE 3

#### AUTHOR / EVENT FEATURE WITH 4-TITLE ARRAY



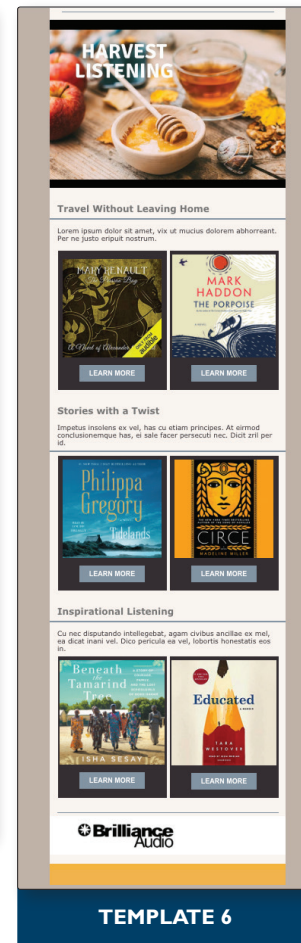
TEMPLATE 4

#### HERO IMAGE & JACKET ARRAY



TEMPLATE 5

#### THEMED TITLE ARRAY (HOLIDAY / SUBJECT)



TEMPLATE 6

#### Additional Details

- Template designs #5 & #6 can feature 4 or 6 titles
- Asset check lists and detailed specification for each design at [audiofilemagazine.com/ad-resources](http://audiofilemagazine.com/ad-resources)
- 72 dpi (minimum), RGB color
- jpg, gif, png formats accepted

#### Delivery

- Submission Form at [audiofilemagazine.com/ad-resources](http://audiofilemagazine.com/ad-resources)