

We support your titles, we need your support.

Who We Reach

- Consumers (85%)
- Librarians (12%)
- Audiobook Industry (3%)

How We Reach Them

website • email • social media • podcast • print

Our Content Partners

Millions of listener exposures through reviews available on library and retail sites



By the Numbers

130,000
website

110,000
email

80,000
social media

35,000
podcast

15,000
print

370,000
listeners



L I T E R A R Y
H U B



M I D W E S T
T A P E



N o v e l i s t



N O V E L
S U S P E C T S



OverDrive



P U B L I S H E R S W E E K L Y

TEMPLATE STYLES

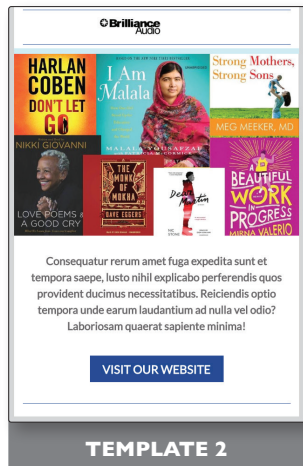
SINGLE IMAGE / EVENT



TEMPLATE 1

[Template 1 Submission Link](#)

HERO IMAGE, TEXT & CALL TO ACTION



TEMPLATE 2

[Template 2 Submission Link](#)

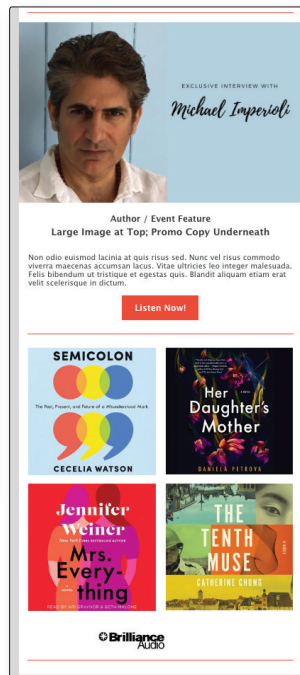
SINGLE TITLE SHOWCASE



TEMPLATE 3

[Template 3 Submission Link](#)

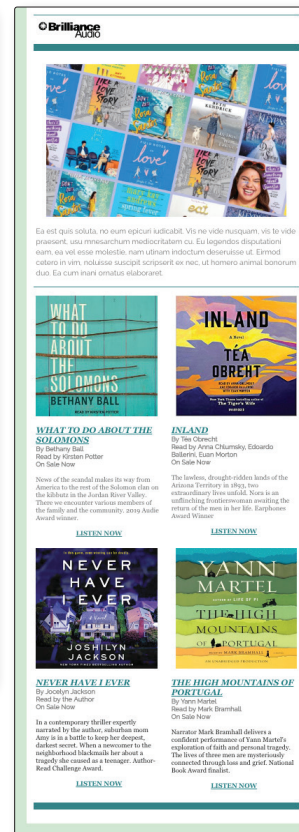
AUTHOR/EVENT FEATURE WITH 4-TITLE ARRAY



TEMPLATE 4

[Template 4 Submission Link](#)

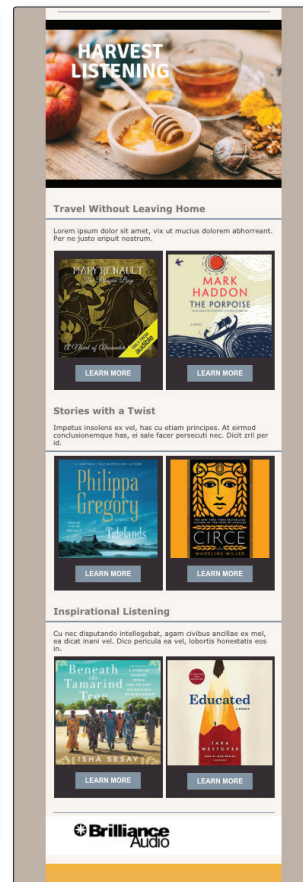
HERO IMAGE & JACKET ARRAY



TEMPLATE 5

[Template 5 Submission Link](#)

THEMED TITLE ARRAY (HOLIDAY / SUBJECT)



TEMPLATE 6

[Template 6 Submission Link](#)

SPONSORED EMAIL

Choice of consumer or librarian focused lists
6 designs offered

	1 X	3 X	6 X
SOLE SPONSOR	\$2,200	\$2,000	\$1,800

Sponsored Email Submissions Due

ALL Materials: 10 days prior to run date

[Sponsored Email Templates Link](#)

File Requirements: 72dpi, RGB color;
jpg, gif, png format; custom colors

E-News 1, E-News 2, E-News 3

85,000 contacts 26% open rate

	1 X	3 X	6 X	12 X
PKG: E-NEWS BANNER + 4 JACKET ARRAY	\$1,600	\$1,400	\$1,000	\$800
E-NEWS BANNER	\$700	\$650	\$550	\$500

Run dates E-News 1

Jan 8, Feb 5, Mar 5, Apr 9,
May 7, Jun 4, Jul 9, Aug 6,
Sep 3, Oct 8, Nov 5, Dec 3

Run dates E-News 2

Jan 15, Feb 12, Mar 12,
Apr 16, May 14, Jun 11,
Jul 16, Aug 13, Sep 10,
Oct 15, Nov 12, Dec 10

Run dates E-News 3

Jan 22, Feb 19, Mar 19,
Apr 23, May 21, Jun 18,
Jul 23, Aug 20, Sep 17,
Oct 22, Nov 19, Dec 17

Real Time Reviews

2,000 library and industry professionals 35% open rate

	1 X	3 X	6 X	12 X
PKG: E-NEWS BANNER + 4 JACKET ARRAY	\$400	\$325	\$300	\$250
E-NEWS BANNER	\$300	\$250	\$200	\$150

Run dates Real Time Reviews: Every Thursday

Genre E-News

85,000 contacts 26% open rate

	1 X	3 X	6 X	12 X
PKG: E-NEWS BANNER + 4 JACKET ARRAY	\$1,600	\$1,400	\$1,000	\$800
E-NEWS BANNER	\$700	\$650	\$550	\$500

Run dates Genre E-News

Romance: Feb 26

Bio/Memoir: March 26

Kids & Teens: Apr 30

Sci-Fi/Fantasy: May 28

Golden Voices: Jun 25

Fiction: Jul 30

Mystery: Aug 27

Fiction: Sept 24

Suspense: Oct 29

Nonfiction: Nov 28

Best OfThe Year: Dec 31

Nonfiction: Jan 28, 2026



HOMEPAGE BANNER

728 X 180



**REVIEW PAGE /
E-NEWS BANNER**

600 X 150



4 JACKET ARRAY

Hi Res Square minimum: 300 X 300

E-News Materials Due

ALL Materials: 10 days prior to run date

[E-News Materials Submission Link](#)

Web Closing Dates

20th of each month *prior* to posting

[Website Materials Submission Link](#)

File Requirements: 72dpi, RGB color; jpg, gif, png format;
animated gif; ok w/ minimum 5-second delay

AudioFileMagazine.com

	1 X	3 X	6 X	12 X
HOMEPAGE BANNER + REVIEW PAGE BANNER	\$1,000	\$900	\$750	\$600

Premier Publisher

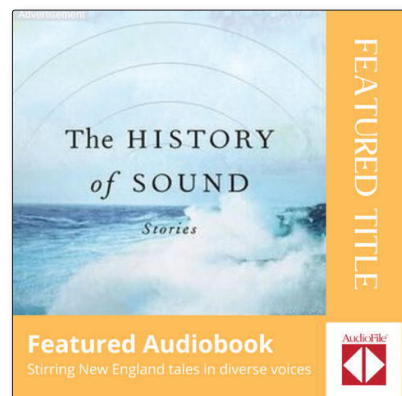
Full-text review license; dedicated web page; linked banner on reviews

ANNUAL	\$1,000
--------	---------

(SAMPLE)
**Premier
Publisher**

CUSTOM SOCIAL MEDIA CAMPAIGNS

Add editorial cachet and the AudioFile brand to your marketing campaigns. Custom posts and messaging as listed.



Featured Title Package: \$1,200

- Postings (4) on AudioFile social media (Instagram, X, Facebook, LinkedIn)
- Audiogram for Instagram
- Narrator Video produced by AudioFile
- Guaranteed AudioFile Review
- Inclusion in partnership post
- Eligibility pending review

[Featured Title Package Submission Link](#)

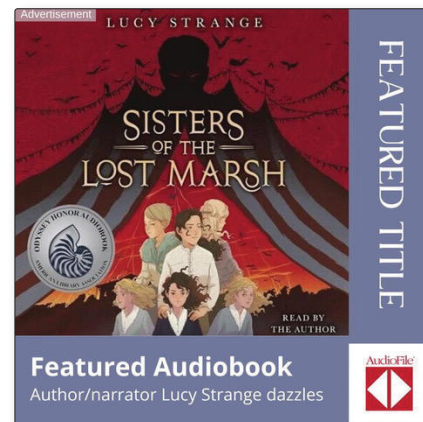


Audiobook Club Sponsorship: \$2,500

By Invitation Only

- Dedicated Call to Action email
- Postings (4) on AudioFile social media (Instagram, X, Facebook, LinkedIn)
- Audiogram for Instagram
- Narrator Video produced by AudioFile
- Guaranteed AudioFile Review
- Community Engagement

[Audiobook Club Sponsorship Submission Link](#)



Instagram



Narrator Video



Audiogram

AudioFile Social Reach (updated 10.2024)



Instagram
REACH
80K



X
IMPRESSIONS
1.1M



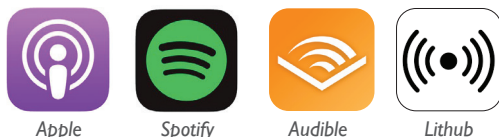
Facebook
REACH
135.9K



LinkedIn
IMPRESSIONS
21.4K



YouTube
IMPRESSIONS
2.3M

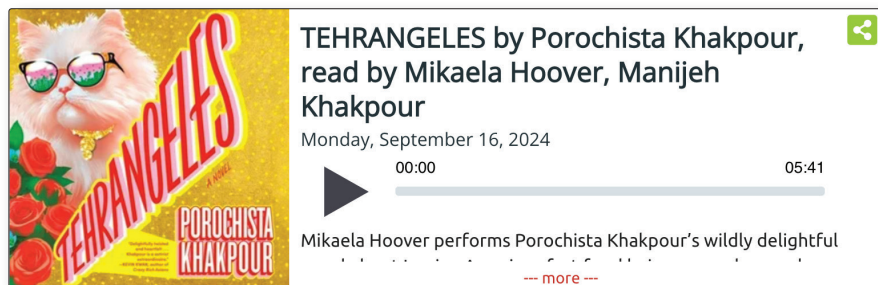


25K average monthly downloads

Podcast Sponsorship: \$2,000 Month; \$1,800 3 Months

- Host-read spoken credit in each episode (20/month)
- Linked credit in show notes (20/month)
- Distribution on Apple, Spotify, Audible & YouTube
- Searchable archive on audiofilemagazine.com

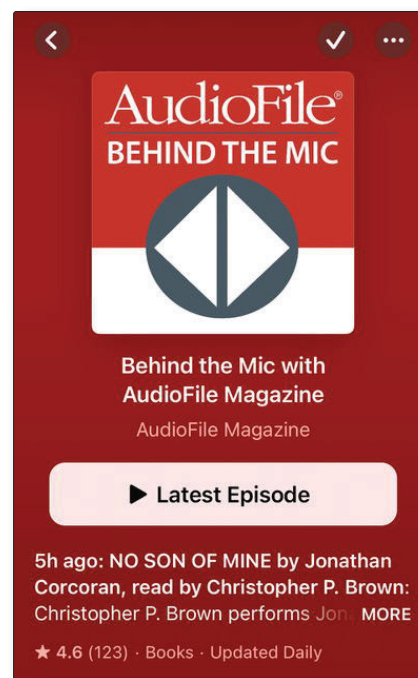
[Podcast Sponsorship Submission Link](#)



Sponsored Behind the Mic Episode: \$2,500

- Title and guests mutually agreed upon
- Eligibility pending review
- One podcast episode hosted by AudioFile (up to 20 mins)
- Publisher provides 3-5 interview questions
- Preview/teaser published with two additional episodes
- Social postings (4) on AudioFile social platforms (Instagram, X, Facebook, LinkedIn)
- Audiogram
- Guaranteed AudioFile review

[Behind the Mic Episode Submission Link](#)



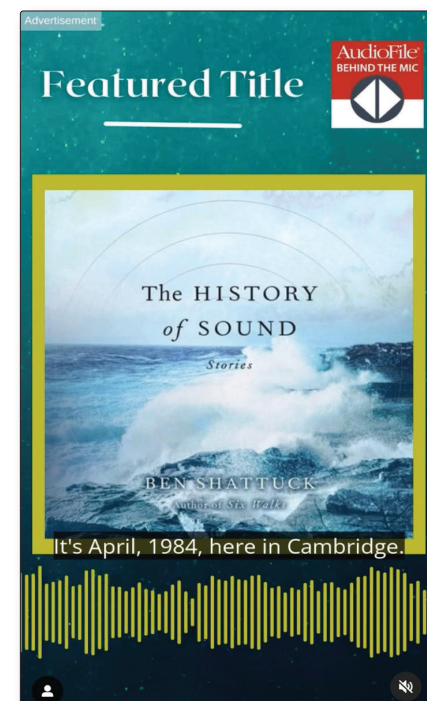
Apple Podcast



Instagram



Instagram

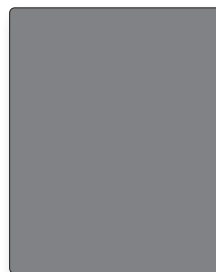


Audiogram

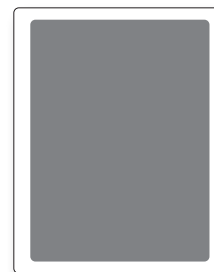
BI-MONTHLY PRINT RATES

Print magazine requires high resolution files at 300dpi;
most file formats accepted.

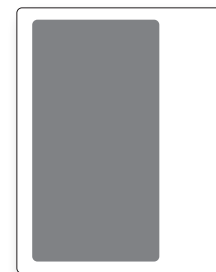
	1X	3 X	6 X
FULL PAGE	\$3,250	\$3,050	\$2,900
COVER 2 (inside front)	\$4,100	\$3,750	\$3,250
COVER 3 (inside back)	\$4,100	\$3,750	\$3,250
COVER 4 (back)	\$4,400	\$4,200	\$3,700
2/3 VERTICAL	\$2,600	\$2,400	\$2,200
1/2 HORIZONTAL	\$2,200	\$2,100	\$1,900
SQUARE	\$1,800	\$1,700	\$1,650
INDIE TITLE SHOWCASE	\$550	\$525	\$500



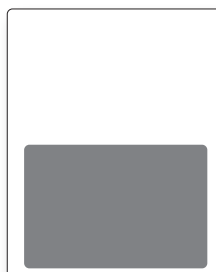
FULL PAGE W/ BLEED
8.375" x 10.875"
(add .125" for bleed)



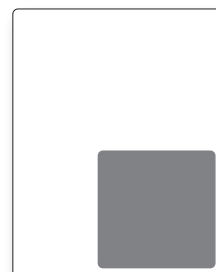
FULL PAGE NO BLEED
7.25" x 9.9375"



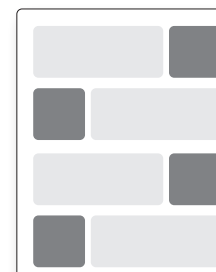
2/3 VERTICAL
4.75" x 9.9375"



1/2 HORIZONTAL
7.25" x 4.875"



1/3 SQUARE
4.75" x 4.875"



**INDIE TITLE
SHOWCASE**

[Print Materials Submission Link](#)

2025 PRINT MAGAZINE EDITORIAL CALENDAR & DUE DATES

Black History Month: February/March 2025

Space: 11/25/2024 • Materials: 12/2/2024

Audiobooks for Kids & Teens: April/May 2025

Space: 1/27/2025 • Materials: 2/3/2025

Golden Voices/Audiobook Month: June/July 2025

Space: 3/31/2025 • Materials: 4/7/2025

Summer Listening/Indie Titles & Publishers: August/September 2025

Space: 5/27/2025 • Materials: 6/2/2025

Fall Listening/Mystery & Suspense: October/November 2025

Space: 7/28/2025 • Materials: 8/4/2025

Best Audiobooks of 2025: December 2025/January 2026

Space: 9/29/2025 • Materials: 10/6/2025

SPECIAL ADVERTISING SECTION

Present your audiobook to AudioFile readership. Includes feature in RealTimeReviews newsletter.

SPECIAL ADVERTISING SECTION

from Independent Publishers & Authors

Lost in China is the true story of two Anglo-American children separated from their parents in China during World War II, and their unforgettable journey to America a year later. *Lost in China* is both a riveting firsthand account of a family broken apart in World War II China and a daughter's tribute to her beloved father.

Lost in China: A Memoir of World War II
By Jennifer F. Dobbs, read by Alexandra Potocka
Published by PEACH PIT PUBLICATIONS
Available Now / DD



Soulmate Dog chronicles Michelle Slater's remarkable bond with her German Shepherd, Brady. Narrated by Alison Larkin, it delves into love and loss, highlighting the unique telepathic connection between dogs and humans. A moving tale of companionship and understanding, portrayed in an accessible, conversational style.

Soulmate Dog
By Michelle B. Slater, Ph.D., read by Alison Larkin
Published by ALISON LARKIN PRESENTS
Available Now / DD



Inspired by the author's own story, this suspenseful, high-octane, deftly-crafted audio drama captures the tumultuous Civil Rights era in a poignant tale of a teen finding his place in a divided world. Performed by Dani Martineck, Dion Graham, Tavia Gilbert, Johnny Heller, Michael Crouch, Kevin R. Free, Shayna Small, Sheila Brown Kinnard, and a full cast. A must listen for those seeking a deep immersive experience.

The Real Education of TJ Crowley: Coming of Age on the Redline
Based on the novel by Grant Overstake, script adaptation by the author and May Wutrich. Read by a Full Cast.
Published by GRAIN VALLEY PUBLISHING
Available Now



In this startlingly topical documentary novel, Liao Yiwu takes us to the heart of the crisis that unfolded in Wuhan, unpicking the secrets and cover-up surrounding the outbreak of the public health emergency that ravaged the world. Protocols are buried and new lies cement the story of the party's heroic victory—propaganda that poisons people like the virus.

Wuhan: A Documentary Novel
By Liao Yiwu (Author), Michael M. Day (Translator), read by Earnest Reid
Published by POST HYPNOTIC PRESS INC.
Available Now / DD



August/September

Sample of page from print magazine

2 Issue Print & 4 Month Web Display

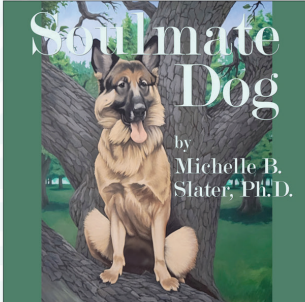
ONE TITLE	\$550
THREE TITLES	\$525
SIX TITLES	\$500

[Indie Showcase Materials Submission Link](#)

Submission Details

- SQUARE Hi-Res jacket image (as large as possible, 300dpi) .jpg format
- Audiobook title, Author, Narrator, Publisher, Release date
- Format (i.e. digital download)
- 50 words of copy [written by the advertiser]
- Web link to product page (on your own site, Audible, Amazon—as you like)
- Price (optional)
- Name for the ADVERTISER DIRECTORY, and contact info

(SAMPLE)
Print display
(SAMPLE)
Website display
(SAMPLE)
Newsletter display



Soulmate Dog
by Michelle B. Slater, Ph.D.
By Michelle B. Slater, Ph.D., read by Alison Larkin
Published by ALISON LARKIN PRESENTS
Available Now / DD

Sample of individual title listing from print magazine

Soulmate Dog chronicles Michelle Slater's remarkable bond with her German Shepherd, Brady. Narrated by Alison Larkin, it delves into love and loss, highlighting the unique telepathic connection between dogs and humans. A moving tale of companionship and understanding, portrayed in an accessible, conversational style.

Soulmate Dog
By Michelle B. Slater, Ph.D., read by Alison Larkin
Published by ALISON LARKIN PRESENTS
Available Now / DD

Feature your title to dedicated listeners.